

PRELIMINARY BOARD MEETING AGENDA

Seattle University, Student Center 160
September 29, 2009

8:00 a.m. – 12 noon Advisory Council Meeting

8:00	Welcome and Introductions	
	 Jesus Hernandez, Chair, Higher Education Coordinating Board 	
	 Charlie Earl, Executive Director, State Board for Community and 	
	Technical Colleges (SBCTC), and Co-chair, HECB Advisory Council	
	Isiaah Crawford, Provost, Seattle University	
8:05	System Design: Status report	
0.03	The System Design Plan is the most comprehensive review of the higher	
	education delivery system in Washington in nearly 30 years. The Plan will	
	provide a framework to increase undergraduate and graduate educational	
	attainment levels in Washington by the year 2030, along with	
	recommendations on how to "grow" the system. Discussion will focus on a	
	review of work to date, including the current working draft of guiding	
	principles and concepts surrounding rational rules for growth.	
9:00	Tuition Policies, Financial Aid, and College Participation	1
	Donald E. Heller, Director, Center for the Study of Higher Education, The Pennsylvania State University	
	Dr. Heller's presentation will focus on the interplay of tuition and financial aid policies and their impact on college participation. He will discuss some of the options being considered, and present important questions for consideration as they evaluate alternatives. The presentation will be informed by the HECB draft Tuition Report.	
10:00	Increasing Education Attainment: Goals, Metrics, & Strategic	2
	Finance	
	 Dennis P. Jones, President, National Center for Higher Education 	
	Management Systems	
	 Jane V. Wellman, Executive Director, Delta Cost Project 	
	Discussion will cover the use of attainment goals as a basis for refining state	
	strategic plans for postsecondary education in which access and attainment can	
	be improved, quality protected, and costs contained.	

	Panel guests will provide information about the national education attainment goal and the additional degree production required of Washington institutions if the state is to meet future social and workforce needs and contribute its share to achieving the national goal.	
	The case will be made that achieving this goal will require attention to closing achievement gaps along the educational pipeline, increasing rates of degree production for all students, and new efforts to reach adult non-degree completers. It also will require a realistic strategic financing plan to accomplish it, including increases in productivity and cost containment along with increases in state funds.	
12:00	Adjourn Advisory Council Meeting	
	(Board lunch – Student Center 210)	

1:00 – 3:30 p.m. Regular Board Meeting

1:00	Convene Board Meeting • Jesus Hernandez, HECB Chair Update: Washington State Economic and Revenue Forecast • Arun Raha, Executive Director, Washington Economic & Revenue Forecast Council	
1:30	Tuition Flexibility Study Engrossed Substitute House Bill 2344 (ESHB 2344) directed the HECB to evaluate "tuition flexibility options" for the state's public baccalaureate institutions. This study is being conducted in collaboration with representatives from the public baccalaureate institutions, the State Board for Community and Technical Colleges, the Council of Presidents, students from the Washington Student Association, and staff representatives from the Office of Financial Management and the Legislature. The Board will review a draft state-level tuition policy formulated by the study representatives.	3
2:30	Consent Items Approval of July 28, 2009 Meeting Minutes New Degree Programs for Approval:	4
	- UW Bothell, Conversion of Eight Bachelor of Arts in Interdisciplinary Studies Options into Degrees The University of Washington Bothell seeks approval to convert eight options within its existing Bachelor of Arts in Interdisciplinary Studies into degrees beginning fall 2010. The conversion to degrees would increase	5

program visibility to potential students and better recognize the achievement of graduates. Although a single staff review document covers all eight conversions, the first two conversions merit separate resolutions because the corresponding options have existed for a year or less.

Resolution 09-16: Bachelor of Arts in Environmental Studies **Resolution 09-17:** Bachelor of Arts in Interdisciplinary Arts

The remaining six conversions are covered in a single combined resolution since the corresponding options have established multi-year track records.

Resolution 09-18:

- ✓ Bachelor of Arts in American Studies
- ✓ Bachelor of Arts in Global Studies
- ✓ Bachelor of Arts in Society, Ethics, and Human Behavior
- ✓ Bachelor of Arts in Culture, Literature, and the Arts
- ✓ Bachelor of Arts in Science, Technology, and Society
- ✓ Bachelor of Arts in Community Psychology

- UW Bothell, Master of Education in Educational Leadership Resolution 09-19

The University of Washington Bothell seeks approval to offer a Master of Education in Educational Leadership degree beginning spring 2009. The program would prepare teachers working in instructional leadership roles to become school principals.

- UW Seattle, Master of Pharmaceutical Bioengineering Resolution 09-20

The University of Washington seeks approval to offer a Master of Pharmaceutical Bioengineering degree beginning winter 2010. The program would prepare working professionals employed in the biotechnology and pharmaceutical industries to work in a greater range of technical or management settings than they could without the degree.

- WSU, Master of Science and Doctor of Philosophy in Biological and Agricultural Engineering

Resolution 09-21

Washington State University has submitted a Moderate Degree Change proposal to convert a specialization within its Master of Science in Engineering and Doctor of Philosophy in Engineering Science degrees into a Master of Science in Biological and Agricultural Engineering degree and a Doctor of Philosophy in Biological and Agricultural Engineering degree beginning fall 2009. WSU would make the change, which is essentially a name change, in order to improve the recognition of its graduate program within the field, including recognition by employers and prospective students.

Proposed Rules Revisions to Degree-Granting Institutions Act

Resolution 09-22

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	The Washington Legislature enacted the Degree-Granting Institutions Act in 1986. The Act requires degree-granting institutions operating in Washington to obtain authorization from the Higher Education Coordinating Board unless specifically exempted from authorization requirements. The proposed rules revision corrects grammatical inconstancies in the current WAC and clarifies language without changing its effect.	
2:40	Education Committee San Smith, Chair	
	Discussion and Action: Proposed Revisions to Minimum College Admission Standards Resolution 09-23 The HECB is required by state law to establish minimum college admission standards for all Washington public baccalaureate institutions. The proposed revisions are intended to encourage students to enroll in challenging coursework throughout their high school careers, a goal that was reaffirmed in the 2008 Strategic Master Plan for Higher Education.	10
3:00	Report of the Executive Director Ann Daley will provide an update on agency activities. Guaranteed Education Tuition (GET) Report • 2009 Enrollment Kickoff • Status Report: GET Actuarial Study	11
	Public Comment	
	A sign-in sheet is provided for public comment on any of the items above.	
3:30	Adjournment	

Remaining 2009 HECB Meetings

October 27, Tuesday 9:00 – 12:00	Advisory Council Meeting	UW Tacoma Student Assembly Hall	
October 27, Tuesday 1:00 – 4:00	Regular Board Meeting		
November 19, Thursday	Regular Board Meeting (joint	Renton Technical College	
1:00-4:30	meeting with WETCB, 10-12 noon)	Business Technology Bldg.	
December 15, Tuesday	ecember 15, Tuesday Regular Board Meeting		
9:00 a.m. – 12:00 noon	Regular Board Meeting	Bldg. 8, Mt. Constance	

Remaining 2009 System Design Plan Meetings

October 19, Monday	9:00 – tbd	Pierce College Puyallup MPR A, College Center
November 19, Thursday 1:00 – 4:30	HECB Meeting (The Board is scheduled to take action on the System Design Plan)	Renton Technical College Business Technology Bldg H103-104